





STERLING NJ Choice™

CONTENT LABEL

Sterling Planet, a participant in the New Jersey CleanPower Choice ProgramSM, offers Sterling NJ ChoiceTM renewable energy to New Jersey customers of Atlantic City Electric, Jersey Central Power & Light (JCP&L) and Public Service Enterprise Group (PSEG). Subscribers support cleaner power from wind and small hydroelectric projects in the PJM region. Throughout enrollment, subscribers stay with their same New Jersey electricity provider and pay a small additional monthly premium that supports production of cleaner power from renewable energy.

Sterling NJ ChoiceTM is renewable energy that New Jersey businesses, colleges, non-profits, government agencies and individuals can purchase to reduce the environmental impact of their electricity use, help decrease dependence on foreign fuels, increase energy security and independence, and support sustainability.

RENEWABLE ENERGY RESOURCES	% of Mix	GENERATION LOCATION ¹
 New ² Wind	67%	PJM
 Small Hydro ³	33%	PJM
Total Renewables	100%	PJM

¹ PJM consists of Delaware, Illinois, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and the District of Columbia.

² New renewables come from facilities that first began commercial operation on or after January 1, 1998.

³ Eligible hydroelectric facilities are defined as facilities whose output is equal to or less than 30 megawatts, or facilities relicensed by FERC after 1986, or facilities certified by the Low Impact Hydropower Institute.

For comparison, the current average mix of energy sources supplying New Jersey is 50.7% gas, 43.3% nuclear, 2.9% coal, and <1% oil and <3% other sources.

For specific information about this product, contact:



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The New Jersey CleanPower Choice ProgramSM from the New Jersey Board of Public Utilities' Office of Clean Energy is a statewide program that allows New Jersey consumers to choose clean, renewable sources of energy.